

MARKET ANNOUNCEMENT

For immediate release

Fiji TV to Broadcast Fiji Fashion Week 2019

11th February 2019, Suva, Fiji – Fiji Television Limited today announces the signing of an exclusive agreement with Fiji Fashion Week Ltd to broadcast Fiji Fashion Week 2019 on it's Free to air channel (Fiji One).

Fiji Fashion Week is widely recognized as being the most innovative and creative fashion event in the Pacific region. Now in its 12th year, Fiji Fashion Week is looking forward to a stellar future as we embark on a new era - retaining our international standards and taking fashion in Fiji into the Future.

Fiji Fashion Week (FJFW) will hold its 12th season on 20th -25th of May at the FMF Gymnasium in Laucala Bay, Suva. THE Fiji Fashion Week 2019 will feature 45 female and 25 male models. Fiji Fashion Week showcases collections from emerging and established brands. The focus in 2019 is on building the profile of RESORT WEAR within the region. There is currently no larger global market than RESORT and it has so many synergies with our tropically-infused lifestyle and tourism industry.

Fiji TV will air the Final Day of the event Live on it's Free to Air Channel (Fiji One) on Saturday 25th May from 7.00pm.

Fiji TV Chief Executive Officer, Karen Lobendahn said that Fiji TV is honored to partner yet again with Fiji Fashion Week, and the partnership has been a long standing one that has spanned over 10 years now. Fiji TV is very proud to help promote local designers and their fashion within the country via Fiji One and also to the international market via our Fiji TV Stream Channel. Fiji TV will continue to bring to our viewers the best mix of content on our platform for our viewers & advertisers to enjoy!

"Always Something Good to Come Home to"

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Director
Fiji Television Limited

Alexander
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Company Secretary
Fiji Television Limited

For more information, please contact Company Secretary, Tarena Alexander on email: talexander@fijitv.com.fj

