

Statement to the South Pacific Stock Exchange

17th July, 2017

117,000 + ATTEND FIJI SHOWCASE 2017

Communications Fiji Ltd (CFL) confirmed today record attendance at their just completed FIJI Showcase.

The annual event, FIJI Showcase, managed by the Total Event Company (TEC), an arm of CFL, and supported by their five market leading radio stations FM96, Navtarang, Viti FM, Radio Sargam and Legend FM, attracted a total of 92,080 paid visitors. "If we take into account exhibitors, pass holders, and children under five, (who enter free) the actual numbers are well over 117,000", said Loretta Jackson, TEC Manager.

The previous attendance record, establish last year was 87,803. "We are thrilled by this result especially when you consider the size of Fiji's total population", said Communications Fiji Ltd, Fiji General Manager, Ian Jackson. "It reflects the quality of the event and the marketing power of our radio stations. We also noted through surveys conducted that this is truly a national event with visitors coming from all over the country".

"This journey started with CFL's first Home and Leisure show in the Suva Civic Centre in 1986. Over the last 31 years, we have succeeded in steadily growing this event each year", said Mr. Jackson. "This year the event featured 162 different and diverse business entities which was a record for FIJI Showcase. This was the largest and most diverse range of products and services in one place at one time with products ranging from food, rides, plants, toys, home & kitchenware and consumables to the latest in technology and motor vehicles.



Communications

Fiji Limited

parent company of:

Fiji: FM96, Legend FM,

Navtarang, Radio Sargam,

VITI FM, Total Events Company,

CFL CinemADS & fiji village.com

PNG: Nau FM, Yumi FM

& Legend FM

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Measuring the full impact of Fiji Showcase on the economy is difficult but it is estimated that the event generates spending of around \$10 million.

Fiji Showcase is a major revenue earner for Communications Fiji Ltd and plays a significant role in the company's final result. CFL is confident that this year's final profit result will show a healthy gain on previous years.



WILLIAM PARKINSON
Executive Director



JYOTI KHATRI
Group Financial Controller/
Company Secretary