



Statement to the South Pacific Stock Exchange 2nd October, 2013

COMMUNICATIONS FIJI LTD STATIONS DOMINATE

FIJI RADIO MARKET

AGAIN!

Communications Fiji LTD (CFM) announced today results from the Tebbutt Media Survey 2013 which revealed that 88.8% (2012: 89.8%) of radio listeners surveyed listened to one of their five radio stations FM96, Viti FM, Navtarang, Sargam and Legend FM over a seven day period. "Once again our stations have delivered a massive number," said William Parkinson, Managing Director. "This confirms what was a record breaking result last year."

Surveys were conducted in June 2013 covering the Greater Suva area, Nadi, Lautoka and Ba and focused on respondents aged 14 years and older.

Surveys were limited to urban areas of Viti Levu and this means that vernacular stations like Viti FM, Sargam and Navtarang that have strong rural audiences are probably under-reported.

"We design each of our stations programming formats to service different sections of the community and once again ALL our stations performed strongly in their respective markets contributing to a great result," said Ian Jackson, CFM's General Manager Fiji.



**Communications
Fiji Limited**
parent company of:
Fiji: FM96, Legend, Navtarang,
Radio Sargam, VITI FM,
Total Event Company
& Fijivillage.com
PNG: Nau FM & Yumi FM

SUVA
HEAD OFFICE
231 Waimanu Rd,
Suva, Fiji.
Private Mail Bag, Suva
Telephone: (679) 331 4766
Fax: (679) 330 3748
Email: info@fm96.com.fj
Website: fijivillage.com

LAUTOKA
Grnd Flr, Sugar Cane Growers
Council Bldg, Drasa Avenue
Lautoka, Fiji
PO Box 4190, Lautoka
Telephone: (679) 666 4966
Fax: (679) 666 4996

LABASA
10 Rosawa Street
Labasa, Fiji
Telephone: (679) 881 2791
Fax: (679) 881 2177

The media survey provides measurement of radio listenership yesterday and listenership over the last seven days. Results for Communications Fiji Limited stations are as follows:

Age 14 +		
Listenership	Yesterday	Over last seven days
FM96	21.0%	50.4%
Legend FM	4.8%	19.3%
Viti FM	15.1%	40.9%
Navtarang	19.9%	33.5%
Sargam	9.7%	25.1%
Combined CFM	55.1%	88.6%

(Note measure is of radio listeners and 95% said they listened to the radio. Some listeners listen to multiple stations so total will exceed 100%).

For more information, please contact Ian Jackson on phone 331 4766.



WILLIAM PARKINSON
Managing Director



JYOTI SOLANKI
Group Financial Controller/
Company Secretary